

Areka Consulting Expand Global Offering**Michael Silvey Joins US based team to drive stakeholder engagement****USA, 23 February 2021**

Despite the global pandemic, Areka Consulting, the independent global consulting company, has added US based resources to meet demand for their end-to-end travel management solutions, following their first major addition of US-based leadership in 2018 with the addition of industry veteran Louise Miller. Since launching over 10 years ago, Areka has completed hundreds of engagements including strategy, sourcing and implementation across the travel value chain, for many of the largest travel programs in the world.

Michael Silvey has joined Areka as VP Consulting Americas, bringing with him more than 20 years of diverse business travel experience. “As buyers shift from managing travel to justifying it, stakeholder engagement is crucial, and I am thrilled that Michael has joined us to help strengthen our offerings for global customers. His extensive experience in technology, global operations and traveler engagement, is already proving to be invaluable for clients” said Louise Miller, Managing Partner Americas, Areka.

“I am delighted to engage with the broader marketplace and our clients to reshape their ability to effectively manage travel in an environment where it’s almost certain that trips will need to be justified from the outset. Areka Consulting are renowned for their robust analytics tools, these are the foundation to the successful delivery of client engagements. Our new traveler advisory council will add insights for the first time – not only about journey management but trip purpose from an independent traveler perspective, adding further understanding to supplement the interviews we would normally carry out with stakeholders during an engagement,” Said Michael Silvey, VP Americas, Areka.

Areka Consulting has served US based global customers since its inception in 2010. “We’ve added more than 7 people globally to a team of 30 over the past year to support our growth rate of more than 20% and our position as the largest independent global firm, focused on corporates,” said Pascal Jungfer, CEO, adding “The team contributed to over 50 live and virtual educational events worldwide in 2020 (not including paid sponsorships) staying well connected with buyers and suppliers and continuing to drive innovation despite the pandemic.”

About Areka Consulting

Areka Consulting is an independent consulting firm providing strategy, sourcing and implementation to organizations worldwide. Areka Consulting brings a unique combination of global skills and fully independent advice, drawing on specialists in travel, expense, payment and meetings. Created in 2010, clients include global organizations and public institutions representing \$10Bn (USD) of travel spend annually. Headquartered in Paris, the 5 partners are based in the key regions of Americas, Europe, Asia-Pacific. The Areka Consulting team is heavily engaged industry education and innovate through media, association and non-profit organization events and publications. For more information, please visit: www.areka-consulting.com.

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